



22nd May 2026

Dear Shareholders,

The foundation of your Company lies in the rich entrepreneurial legacy of **Essel Group**. We are pleased to share that this multifaceted conglomerate - **Essel Group has completed 100 years** of its remarkable journey of entrepreneurship and nation building. Since its humble beginning, the Group has truly created an '**Impression of a Century**' across industries and generations. It was this vision and pioneering spirit that led to the launch of Zee TV in 1992, transforming India's media and entertainment landscape by introducing the country's first private satellite television channel and opening up Indian entertainment content to audiences across the globe.

Established in 1926, Essel Group has evolved into a diversified Indian conglomerate with a presence across **packaging, entertainment, news, distribution, infrastructure, real estate, education, technology, lifestyle** and several other sectors. Over the last century, the Group has consistently created businesses that have not only generated economic value, but have also contributed meaningfully towards India's growth story.

Over the decades, the Group has played a pioneering role across industries. From creating an entire private satellite television industry in itself to introducing modern packaging solutions, to building India's first DTH platform, the Group has consistently identified emerging opportunities and built scalable businesses around them.

The contributions of the Group have extended far beyond business. Through multiple initiatives across education, rural development and social upliftment, the Group has touched millions of lives and generated employment opportunities.

Zee Entertainment Enterprises Limited

Regd Office: 18th floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400 013, Maharashtra, India

D: +91 22 7106 1234 | CIN: L92132MH1982PLCO28767 | W: www.zee.com



For your Company, this milestone is a moment of immense pride since its robust foundation, rich set of values, and entrepreneurial spirit stem from Essel Group. This foundation has been the guiding force for your Company's consistent innovation, resilience, long-term thinking and the courage to build for the future. As Essel Group embarks on its next century, your Company remains committed to carrying forward this legacy of pioneering innovation, purposeful growth and value creation for all stakeholders.

On this special occasion, we thank you for your continued trust and support over the years.

Yours Truly,

Zee Entertainment Enterprises Ltd.