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March 31, 2026

To,
The Listing Department,   The Listing Department,
BSE Limited   National Stock Exchange of India Limited
Phiroze Jeejeebhoy Towers,   Exchange Plaza,
Dalal Street, Fort   Bandra-Kurla Complex,
Mumbai - 400 001   Bandra (East), Mumbai- 400 051
BSE Scrip Code Equity: 505537   **NSE Symbol: ZEEL EQ**

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended – Changes in Senior Management Personnel

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we hereby inform you that

(i)   Mr. Sujal Parekh, Business Head- Zee Music has been elevated as Senior Management Personnel.

(ii)   Mr. Vikas Somani, a Senior Management Personnel of the Company, has resigned expressing his desire to pursue opportunities outside the organisation. We would like to thank Mr. Vikas Somani for his contribution to the Company and wish him success in all his future endeavours. A resignation letter received from him through e-mail is attached herewith as **Annexure – A**.

The details required to be disclosed as per Regulation 30 of SEBI Listing Regulations read with SEBI Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as **Annexure – B**.

We request you to take the same on record.

Thanking you,

Yours faithfully,
For Zee Entertainment Enterprises Limited

Ashish Agarwal
Company Secretary
FCS6669

Encl: As above

From: Vikas Somani <███████████████████>
Date: Monday, 23 March 2026 at 2:39 PM
To: Punit Goenka <███████████████>
Cc: Rohit Suri <███████████████>
Subject: Resignation Letter

Dear PG,

After careful consideration, I am writing to tender my resignation from the position of Head – Strategy, M&A, and Investor Relations at Zee Entertainment Enterprises Ltd. after an enriching journey.

Over this period, I have had the privilege of growing alongside the Company witnessing and contributing to its evolution through both its highs and its challenges. This journey has been deeply fulfilling, offering me invaluable learning, diverse experiences, and opportunities to work on assignments that were both engaging and demanding.

I am sincerely grateful for your trust, guidance, and support extended to me throughout my tenure.

I have decided to pursue new opportunities outside the organisation. While this is not an easy decision, I do so with a sense of pride, having worked with a company which has been a pioneer with many industry-firsts to its credit.

Thank you once again for your leadership and for making this journey so meaningful.

Wishing you and the Company all the success in the years to come!

Warm regards,

Vikas Somani

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Sr. No.	Particulars	Details	Details
1	Name of the Senior Management Personnel	**Mr. Sujal Parekh**	**Mr. Vikas Somani**
2.	Reason for change viz. appointment, ~~reappointment~~, resignation, ~~removal, death or otherwise~~	Elevated as Senior Management Personnel	Resignation
3.	Date of appointment/ ~~re- appointment/~~ cessation ~~(as applicable) & term of appointment/ reappointment~~	March 31, 2026	March 31, 2026
4.	Brief Profile (in case of appointment)	Mr. Sujal Parekh, Business Head- Zee Music spearheads the growth agenda for Company's Music business. He has two decades of rich experience, largely focused on the media and entertainment industry. He has worked with Warner Music (India & SAARC) as General Manager & Director and led the successful acquisition and integration of platforms such as Divo TV, E-Positive, SkillBox, and Global Music Junction— significantly expanding Warner's footprint across digital media, regional content, artist management, and live entertainment.	Not Applicable
5.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable	Not Applicable