



Dear Shareholders,

On this special occasion, as your Company marks 33 progressive years since the launch of Zee TV on October 1, 1992, we take immense pride in reflecting on a journey that has transformed not just your Company, but the Indian Media & Entertainment industry as a whole.

From a single television channel to becoming a global Content and Technology powerhouse, your Company has consistently pioneered innovation and created extraordinary moments that celebrate the power of optimism and togetherness. In doing so, we have helped shape an industry that today generates an annual turnover of ~₹2.5 trillion and supports the livelihood of nearly 2.8 million people. Over the past three decades, private satellite television and your Company have mirrored the aspirations of our Nation. With authentic storytelling across languages, we have brought culturally rich and emotionally resonant content into households across India and beyond, while building an ecosystem that empowers artists, creators, technicians, and partners across TV, digital, films, music, and live entertainment.

As we celebrate this rich legacy, your Company is also firmly focused on the future. At the intersection of content and technology, we are building a robust foundation to propel the entertainment landscape into its next era of growth. By enhancing our content offerings across languages, adopting an omni-channel approach, and entering new growth segments such as short-form content, we are positioning ourselves to serve evolving consumer preferences and global opportunities.

The Indian Media & Entertainment industry continues to attract significant global interest, including nearly ₹1 lakh crore in FDI, and is expected to grow by 7% annually to reach ₹3.07 trillion by 2027.

Zee Entertainment Enterprises Limited

Regd Office: 18th floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400 013, Maharashtra, India

D: +91 22 7106 1234 | **CIN:** L92132MH1982PLC028767 | **W:** www.zee.com



With this robust outlook, your Company remains committed to playing a leading role in driving industry progress, while delivering long-term value to all our stakeholders.

We take this opportunity to sincerely thank you—our valued shareholders—for your trust, encouragement, and support throughout this journey. Your confidence in our vision has been the cornerstone of our progress. As we step into the next chapter, your Company reaffirms its commitment to create sustainable growth, purposeful entertainment, and extraordinary moments for audiences worldwide.

Yours truly,

Zee Entertainment Enterprises Ltd.