



Dear Shareholders,

Your Company remains deeply committed to creating long-term, sustainable value for communities across the nation. Guided by the purpose of enriching lives with optimism and togetherness, your Company continues to invest in socially meaningful initiatives that uplift vulnerable sections of society, support inclusive development and strengthen community resilience. These efforts are undertaken in line with the Corporate Social Responsibility (CSR) policy and overseen by the CSR Committee of your Company. In this update, we are pleased to share the tangible impact created across several CSR programs implemented in partnership with credible NGOs and institutions. Each initiative reflects your Company's belief that meaningful engagement with communities is fundamental to responsible growth.

Empowering Youth Through Livelihood Development

Your Company partnered with Magic Bus to support a large-scale skills development program for young adults between 18 and 25 years. Training centres were established in Delhi, Raipur, Chandigarh, Indore and Coimbatore, offering life and employability skills such as communication, teamwork, workplace readiness and problem-solving. As part of this phase, **461** youths were trained, of which **175** secured employment, enabling them to begin sustainable careers.

Supporting Ultra-Poor Households in Jharkhand

Through a collaboration with The Nudge Foundation, your Company supported a program aimed at enabling **5,400** ultra-poor households in Jharkhand to transition towards stable and diversified livelihoods. The initiative focuses on food security, income growth, access to social protection and long-term financial inclusion.

Socio-Economic Empowerment of Marginalised Youth

Under its partnership with Bal Raksha Bharat, your Company supported livelihood initiatives in Assam and West Bengal to empower youth aged 18 to 24 years. **425** young individuals received career counselling, **347** underwent training in life skills and financial literacy, and **118** enrolled in vocational courses such as housekeeping operations, dressmaking, beauty services and technical skills.

Entrepreneurship Development for Women



Your Company partnered with Public Concern International (PCI) to promote entrepreneurship and economic independence among women in urban Bengaluru. **450** marginalised women completed entrepreneurship training, and **144** of them received seed funding to establish micro-enterprises. These participants are receiving continued handholding support to ensure sustainability.

Further, under PCI's public procurement initiative in Bihar and Uttar Pradesh, food enterprises, housekeeping units and other livelihood avenues are being developed to create scalable income opportunities for women. In Bihar alone, over **500** women have gained employment through these efforts.

Education & Inclusion for Children with Disabilities

Your Company continued its long-standing support to the Saksham Disability Centre in Noida and Delhi, which provides comprehensive education and vocational training for children with multiple disabilities and visual impairments. To date, **145** children have completed academic training, **61** have completed computer courses, and **26** have undergone vocational training to build self-reliance.

Building India's First Model Disaster-Resilient Villages

In partnership with Bal Raksha Bharat, CSIR-CBRI Roorkee and government authorities, your Company supported the transformation of Sil and Sunani villages in Himachal Pradesh into model disaster-resilient communities. The initiative covered climate-resilient housing, water and sanitation infrastructure, solar lighting, school retrofitting, agricultural support and comprehensive training in disaster preparedness.

449 villagers were trained in disaster recovery and **70** families received agricultural equipment and training. This project was recognised with the BVokal Collaborative Social Responsibility Award 2025 in the Sanrakshak category for its outstanding community impact.

Together, these initiatives reflect your Company's commitment to empowering communities, supporting inclusive development and contributing meaningfully to societal well-being. Your Company will continue to invest in programs that create sustained impact and reinforce its role as a responsible corporate citizen. We thank you for your continued trust and support as your Company advances its mission of driving positive change across communities and strengthening its legacy of social responsibility.

Yours truly,

Zee Entertainment Enterprises Ltd.

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