



Dear Shareholders,

We are pleased to share that your Company successfully completed the second edition of its open house – **Samwad** with Retail (non-institutional) Shareholders and Investors on **31st October 2025** in **Jaipur**. The session witnessed the presence of over 200 current and prospective Shareholders, who participated with great interest, enthusiasm and a strong spirit of engagement.

Samwad – Jaipur edition marked another important milestone in your Company's endeavour to build a direct, transparent and meaningful connect with you. The session was led by the CEO of your Company, Mr. Punit Goenka along with members of the leadership team, who engaged in open, constructive and transparent conversations with the attendees.

Your Company believes that Shareholders are the true owners of '**Z**', and therefore merit direct access to the leadership team, beyond statutory disclosures and formal reports. The interaction in Jaipur reflected this commitment, as Shareholders shared their perspectives and sought clarity on various aspects of the business. The questions raised were thoughtful and encouraging, covering broad themes such as your Company's content strategy, digital transformation journey, growth priorities and long-term value creation roadmap.

Your Company is heartened by the feedback received from the participants, who acknowledged **Samwad** as a meaningful platform to stay informed and express their views directly to the management. This feedback reinforces our belief that open dialogue lays the foundation for trust, alignment and a shared vision for the future.

Zee Entertainment Enterprises Limited

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Your Company will continue to build on this momentum and undertake initiatives that foster transparency, enhance engagement and further strengthen the bond between you and your Company.

Wishing you and your families the very best.

Yours truly,

Zee Entertainment Enterprises Ltd.