Dear Shareholders,

We would like to extend our sincere gratitude to all of you who joined us for the 43rd Annual General

Meeting (AGM) of your Company held on 15th September 2025. Your active participation and

thoughtful questions raised during the session reflected your deep engagement with the Company.

Your suggestions and valuable feedback points have been duly noted, and the Management team is

already working on taking the necessary steps.

We are glad to note that the meeting was well attended and we thank you for approving all the

resolutions with the requisite majority, reaffirming your confidence in the strategic direction of your

Company. The appreciation shown for the Board's and Management team's efforts motivates us to

deepen our commitment to drive performance, profitability and long-term value creation. We are

also grateful for your recognition of the steps taken by the Company to deliver higher returns in the

form of dividends.

We look forward to our interactions in your respective cities, through Samwad - Open House

Sessions, with an aim to exchange ideas, share insights and seek your valuable feedback. We

appreciate your continued trust and support, which remain invaluable as we collectively work

towards building a stronger, future-ready Company.

Yours truly,

Zee Entertainment Enterprises Ltd.