

# 'Samwad' (Delhi-Edition) on 30<sup>th</sup> August 2025

A dedicated platform for meaningful conversations with you

**Dear Shareholders,**

Over the past few quarters, your Company has taken bold and transformative decisions to strengthen its position in the evolving media and entertainment landscape. From accelerating investments in technology and digital content to building new partnerships and expanding into high-potential formats such as micro-dramas, regional originals and impact properties, every move has been designed with a sharp focus on profitability and long-term value creation.

Building on this momentum, we are now taking proactive steps to connect with you directly in your city, engaging in open conversations about the strategic initiatives shaping your Company's future. We deeply value the trust you place in us, and we believe that a transparent dialogue with you is essential to build a stronger future together.

To enable this exchange, we are pleased to launch '**Samwad**'—a dedicated platform for meaningful conversations with you, our valued shareholders.

**The first edition of 'Samwad' will be held in Delhi on 30<sup>th</sup> August 2025.** We look forward to your presence and participation, which will provide an opportunity to better understand our strategic direction, raise any questions, and share your valuable feedback directly with us.

We request you to register yourself and receive details pertaining to the time and venue.



Scan to register

Or

Please click here for:

[Registration](#)

**\*Please note:**

**Registration is mandatory to attend the session. Hence, request you to register on/before 28<sup>th</sup> Aug'25.**

Yours Truly,

**Zee Entertainment Enterprises Limited**

18th Floor, A Wing, Marathon Futurex,  
N. M. Joshi Marg, Lower Parel,  
Mumbai -400 013, India

