



July 10, 2025

To,  
The Listing Department,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai - 400 001  
**BSE Scrip Code Equity: 505537**

The Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai- 400 051  
**NSE Symbol: ZEEL EQ**

Dear Sir / Madam,

**Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release**

Please find enclosed a copy of the press statement, which is being issued by the Company.

This is for your information and records.

Thanking you,

Yours faithfully,  
**For Zee Entertainment Enterprises Limited**

Ashish Agarwal  
Company Secretary  
FCS6669

Encl: As above

**Official Statement from ZEE Entertainment Enterprises Ltd.**

“The Board and the management of the Company have noted that ~ 60% of the shareholders who participated in the voting process, have expressed their support towards the resolution pertaining to the issuance of fully convertible warrants to promoter group entities, and are grateful for their support. The Board and the management also respect the decision taken by the remaining shareholders. Maximizing and safeguarding shareholder value has always been a core area of focus for us. Under the guidance of the Board, the Company has taken significant efforts to enhance the performance and profitability levels in key areas such as improving the margin profile and reducing losses in the digital segment. The Company continues to progress swiftly towards realizing its ambitions by leveraging its cash reserves, prudent approach and entrepreneurial spirit. While the efforts being taken have augured well for the Company, in order to further safeguard it from a future growth perspective, it is important to keep a sufficient war chest available in order to consistently build a strong foundation to address the rapid market shifts and outperform the fierce competition. The Company remains guided by a highly experienced Board to further fortify itself for any unforeseen events as well as to deliver growth and invest in technology and innovation.” – **Company Spokesperson, ZEE Entertainment Enterprises Ltd.**