



Extraordinary Together

May 8, 2025

To,
The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code Equity: 505537

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended - Appointment of Senior Management Personnel.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we hereby inform you that pursuant to the recommendation of the Nomination & Remuneration Committee, the Board of Directors of the Company at their meeting held today i.e. May 8, 2025, inter-alia, considered and approved the appointment of Mr. Rohit Suri as the Chief Human Resource Officer, designated as Senior Management Personnel of the Company with effect from May 12, 2025.

The details required to be disclosed as per Regulation 30 of SEBI Listing Regulations read with SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed as **Annexure - A**.

The Board Meeting commenced at 11.30 a.m. and concluded at 5:10 p.m.

This is for your information and records.

Thanking you,

Yours faithfully,
For **Zee Entertainment Enterprises Limited**

Ashish Agarwal
Company Secretary
FCS6669

Encl: As above

Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futorex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India
P. +91 22 7106 1234 | F. +91 22 2300 2107 | CIN : L92132MH1982PLC028767 | www.zee.com



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Annexure - A

Sr. No.	Particulars	Details of Mr. Rohit Suri
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Mr. Rohit Suri has been appointed as the Chief Human Resource Officer, designated as Senior Management Personnel of the Company.
2.	Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ reappointment	Date of Appointment: May 12, 2025 Term of Appointment: Full-Time employment
3.	Brief Profile (in case of appointment)	<p>Rohit is a seasoned HR transformation leader with over 25 years of experience in the technology and entertainment industries. He has expertise in driving strategic change and build a culture of digital innovation and data-driven decision-making.</p> <p>He earned his master's degree from Symbiosis Institute of Business Management, Pune in 1998 with specialization in human resources & information systems.</p> <p>Rohit's last assignment was with Netflix India as the Head of Talent where he was leading the HR function for employees in India.</p> <p>During his tenure, he led multiple projects including organization restructuring, internship hiring program, campus hiring etc.</p> <p>Rohit had a short stint of 11 months at Dentsu. At that time, organization was going through a major transformation of aligning their 126 brands across 3 service lines – creative, media and CX. He worked on the business transformation from the HR side. He headed the HR for South Asia and led a team of over 80 HR professionals with direct reports including – TA, L&D, C&B, HRBP for the three service lines. The core role was to manage the business transformation working with global and regional stakeholders and setup the compensation functions. He managed the employee strength of 3500.</p>
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable

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