

For Immediate Release

ZEE Entertainment secures high S&P Global ESG score; outperforms the industry

- *Earns a high ESG score of 44 in the S&P Global Corporate Sustainability Assessment*
 - *Ranks amongst the top 10% of global players within the sector*

Mumbai, 19th February 2025: ZEE Entertainment Enterprises Ltd. (ZEE), the leading Media & Entertainment powerhouse, has earned an exceptional ESG score of 44 in the annual S&P Global Corporate Sustainability Assessment (CSA). The industry-leading score reaffirms the Company's commitment towards implementing the best practices in sustainability across Environment, Social and Governance (ESG).

This achievement places ZEE significantly ahead of the industry average score of 20 and ranks it amongst the top 10% of global players within the sector, underscoring the Company's dedication to responsible business practices and sustainable growth. The Company witnessed a significant improvement of 16 points in its score from 2023, placing it in the 93rd percentile across the global Media, Movies & Entertainment industry.

The Company has undertaken significant interventions across the core ESG domains to demonstrate exceptional standards in Corporate Responsibility. ZEE excelled in various aspects of the CSA score including Transparency & Reporting, where it ranked in the top 100th percentile; and Business Ethics, Information Security/ Cybersecurity & System Availability, Water, Labour Practice, Human rights and Customer relations, where it ranked above the 90th percentile.

ZEE's high ESG score reflects its robust initiatives in various areas that include management of material ESG risks, opportunities and impact that were measured

through a combination of company disclosures, media and stakeholder analysis, modelling approaches and in-depth company engagement.

Commenting on the noteworthy achievement, **Mr. Punit Goenka, Chief Executive Officer, ZEE Entertainment Enterprises Ltd.** said, *“At ZEE, we believe in staying ahead of the curve by consistently delivering industry-beating performance across all aspects. The high ESG score achieved by the Company in the renowned S&P Global assessment is yet another firm testament to our commitment of implementing the best practices in the environmental, social and governance domains. As a responsible corporate citizen, sustainable growth remains key to driving long-term success and our efforts remain focused towards enhancing environmental sustainability, promoting social equity and maintaining strong governance frameworks. As we take concerted steps to achieve our targeted aspirations, prioritizing key initiatives in the realm of ESG is a core focus area, ensuring that ZEE continues to deliver industry-leading performance in entertainment as well as corporate responsibility.”*

With a robust ESG strategy for the future, ZEE aims to attain industry leadership in sustainability and responsible business conduct. The Company’s exceptional ESG performance during the year, reflects its broader vision to generate higher long-term value for all its stakeholders while simultaneously contributing towards positive societal development.

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Note to Editors:

About ZEE Entertainment Enterprises Ltd.

Zee Entertainment Enterprises Ltd. is a leading content company offering entertainment content to diverse audiences. With a presence in over 190 countries and a reach of more than 1.3 billion people around the globe, ZEEL is among the largest global Media & Entertainment Companies across genres, languages, and integrated content platforms.

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