



ZEE ENTERTAINMENT ENTERPRISES LIMITED

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Invitation to acquire the IP of Sugarbox Hyperlocal Cloud Platform

Company invites expression of interest from the parties to acquire the "Sugarbox Hyperlocal Cloud Platform including software, patents, trademarks, Logos, website domains, rights thereof etc. (the "IP")".

The IP includes the following:

1. Content delivery system & method that enables Digital services to function offline using a locally available server
2. System & method for processing offline payments using a locally available server
3. System & method for delivery of offline ads using a locally available server

The IP enables Cloud services to leverage locally available compute enabling Digital Apps & Websites to function seamlessly in under & unconnected use cases like Aviation, Public transport, Maritime, Education, etc. This opens up opportunities for Digital businesses to offer an enhanced experience to existing users, as well as unlock new users & use cases.

Interested parties can write to us at sugarbox.bids@zee.com within 15 days. Please note this advertisement is an intent to sell the IP and does not bind Company to complete the sale of the IP.

Place: Mumbai

Date: May 04, 2024