



Extraordinary Together

December 17, 2020

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code: Equity - 505537
Pref - 717503

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
NSE Scrip Code: Equity - ZEEL EQ
Pref - ZEEL P2

Dear Sirs,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Independent Directors

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), we wish to inform that, the Board of Directors of the Company at its meeting held today have approved the appointment of Mr. Sasha Gulu Mirchandani (DIN 01179921) and Mr. Vivek Mehra (DIN 00101328) as Additional Directors in the category of Independent Director of the Company with effect from December 24, 2020 until the ensuing Annual General Meeting of the Company to be held in calendar year 2021.

Brief Profile of Mr. Sasha Gulu Mirchandani is as under:

Mr. Sasha Gulu Mirchandani (DIN 01179921) (Age 48), has over 25 years of experience at the intersection of finance, technology and digital commerce in India. He has seed/venture funded and mentored/advised some of the largest unicorns in India and brings deep insights about how technology is shaping new business models and how companies can leverage emerging technologies to get competitive advantage in products and markets.

Mr. Michandani has worked with a wide spectrum of tech and digital commerce companies during their 0-1 phase and brings a detailed understanding of technology/digital products, their monetization approaches and scaling up companies to achieve global competitiveness. His marquee successes have been Fractal Analytics, InMobi, Myntra, 1Mg, Healthkart, Zetwerk (to name a few) and he has worked with these companies to help them become build a strong international presence and compete successfully in global markets.

Mr. Mirchandani has successfully raised and deployed multiple funds and was inducted in to the TiE Hall of Fame, 2019 as an Outstanding Angel Investor. He co-founded Mumbai Angels and is also Past President of Entrepreneurs Organisation (EO) Mumbai.

He serves on the Boards of Hathway Cable and Datacom Limited, Nazara Technologies Limited, Healthkart, Kae Capital Management Private Limited, Algorhythm Tech Private Limited among others. Previously he served on the Boards of Myntra, 1Mg, Ador Welding Limited among others.



Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India
P: +91 22 7106 1234 | F: +91 22 2300 2107 | CIN: L92132MH1982PLC028767 | www.zee.com



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He completed his Business Administration from Strayer University, Washington and MMDP at IIM Ahmedabad.

Mr. Sasha Gulu Mirchandani is not related with any other existing Director of the Company and is not debarred from holding the office by virtue of any SEBI Order or any other authority.

Brief Profile of Mr. Vivek Mehra is as under :

Mr. Vivek Mehra (DIN 00101328) (Age 65) has over 40 years of professional consulting experience in tax & regulatory practice. He worked at PricewaterhouseCoopers, India (PWC) for almost two decades. During his tenure in PWC, he founded and headed the Regulatory and M&A tax practices and was elected to the Governance Oversight Board of PWC for 2 terms.

Mr. Mehra brings significant expertise in mergers and acquisitions (M&A) focusing on cross border investments; transaction structuring; accounting & finance, systems & processes, divestments and risk management. He has been instrumental in helping with several policy initiatives with regulatory authorities like Foreign Investment Promotion Board, Reserve Bank of India, SEBI, Tax authorities and various Central Government Ministries.

He was on the FICCI Steering Committee and National Executive Committee and had provided valuable contribution to the Federation of Indian Chambers of Commerce and Industry.

In addition to his expertise in the abovementioned areas, Mr. Mehra has worked extensively in CSR and serves as a member on the Board of 'Grassroot Trading Network for Women'- a SEWA venture and The Asthma, Bronchitis and Cancer Lung Foundation of India. He is also on the Board of Lawrence School, Sanawar.

Mr. Vivek Mehra is a Director on the Boards of HT Media Limited, Chambal Fertilizers and Chemicals Limited, Jubilant Life Sciences Limited, Havells India Limited, Digicontent Limited, DLF Limited, among others.

Mr. Vivek Mehra is not related with any other existing Director of the Company and is not debarred from holding the office by virtue of any SEBI Order or any other authority.

This is for your information and records.

Thanking You,

Yours faithfully,
For Zee Entertainment Enterprises Limited


Ashish Agarwal
Chief Compliance Officer & Company Secretary
FCS6669



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