

February 12, 2021

The Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 001 BSE Scrip Code: 717503 The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Scrip Code: ZEEL P1

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Record Date for Partial Redemption and payment of pro-rata dividend on Bonus Preference Shares – ISIN INE256A4022

Notice is hereby given that, in accordance with Regulation 50 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI Listing Regulations) and as per the terms of 6% Cumulative, Redeemable, Non-Convertible Preference Shares issued by the Company in 2014 (Bonus Preference Shares), the 4th tranche of redemption of the Original Value of the said Bonus Preference Shares (i.e. redemption of Rs. 2/- per share) is due for redemption on March 5, 2021. Subsequent to the said redemption, the Nominal Value of the Bonus Preference Shares shall stand reduced from Rs. 4/- to Rs. 2/- per preference share on and from March 6, 2021.

The Bonus Preference Shareholders shall also be paid Preference Dividend @ 6% per annum on the redemption value of Rs. 2/- per share on a pro-rata basis for the period from April 1, 2020 to March 5, 2021 (both days inclusive).

Accordingly, as per Regulation 60 of SEBI Listing Regulations, the Company has fixed Wednesday, February 24, 2021 as the Record date for determining the Bonus Preference Shareholders who would be eligible for payment of partial redemption amount of Rs. 2/per share and pro-rata Preference Dividend @ Re 0.11145 per Bonus Preference Share.

We attach herewith the Notice of Record date for the above purposes for your information and record.

Thanking you,

Yours faithfully,

For Zee Entertainment Enterprises Limited

Ashish Agarwal Company Secretary FCS 6669

Encl. As above



NOTICE OF RECORD DATE

NAME OF THE COMPANY: ZEE ENTERTAINMENT ENTERPRSES LIMITED

Security Code	Type of Security and Paid up value	Record date	Purpose
717503 (BSE) ZEELP2(NSE)	6% Cumulative Redeemable Non- Convertible Preference Shares of Rs 4/- each fully paid up (Bonus Preference Shares)	Wednesday, February 24, 2021	Determination of the Bonus Preference Shareholders who would be entitled for payment of: i. Partial redemption amount of Rs 2/- per share; & ii. Pro rata Preference Dividend @ 6% per annum on the Redemption Value for the period from April 1, 2020 to March 5, 2021; as per the terms of issue of Bonus Preference Shares.

For Zee Entertainment Enterprises Limited

Ashish Agarwal Company Secretary

FCS 6669

Place:Mumbai

Date: February 12, 2021