

March 06, 2019

BSE Limited

National Stock Exchange of India Limited

Kind Attn: Manager Corporate Relationships

Dear Sirs,

Sub: Record Date for payment of Preference Dividend for FY 2018-19.

Ref: Scrip Code - 717503 (BSE) / ZEELP2(NSE)

ISIN - INE256A04022

This is to inform you that as per terms of issue of Listed 6% Cumulative Redeemable Non-Convertible Preference Shares, the Company has fixed **Saturday**, **March 30**, **2019** as the Record date for determining the Preference Shareholders who would be entitled to payment of Preference Dividend of Re 0.36 per Share on the Preference Shares of Rs 6 each for the Financial Year 2018-19.

As per the terms of the issue, the Preference Dividend of Re 0.36 for FY 2018-19 shall be remitted to eligible Preference Shareholders on or before April 15, 2019.

Notice of Record Date pursuant to Regulation 60 of the SEBI Listing Regulations, 2015 in the prescribed format is given below:

Security Code	Type of Security and Paid up value	Record date	Purpose
717503 (BSE) ZEELP2(NSE)	6% Cumulative Redeemable Non- Convertible Preference Shares of Rs 6/- each fully paid up	Saturday, March 30, 2019	To determine Preference Shareholders who would be entitled for payment of Preference Dividend of Re 0.36 per share for FY 2018-19.

Kindly acknowledge receipt.

Yours truly,

For ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan

Chief Compliance Officer & Company Secretary

