



Extraordinary Together

March 16, 2018

BSE Limited  
National Stock Exchange of India Limited

**Kind Attn: Manager-Corporate Relationship**

Dear Sirs,

**Sub: Update on Material Information under Regulation 30 of SEBI Listing Regulation – Acquisition of Equity Stake in 9X entities.**

This is further to our communication dated October 6, 2017, providing relevant details of the proposed acquisition of 100% equity stake in 2 Media entities viz. 9X Media Private Limited and INX Music Private Limited (9X entities).

In this regard, we wish to inform you that the said acquisition deal has been terminated/called-off by the Company *inter alia* due to non-completion of certain material Conditions Precedent.

Kindly acknowledge receipt.

Yours truly,

**For ZEE ENTERTAINMENT ENTERPRISES LIMITED**

**M Lakshminarayanan**  
**Chief Compliance Officer & Company Secretary**



**Zee Entertainment Enterprises Limited**

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