

August 01, 2017

BSE Limited
National Stock Exchange of India Limited

Kind Attn.: Manager- Corporate Relationship

Dear Sir,

**Sub: Authorised KMP to determine materiality of events/information
and Disclosure of UPSI**

This is reference to our letter dated July 24, 2017 *inter alia* informing about the appointment of Mr Bharat Kedia as Chief Financial Officer of the Company in place of Mr Mihir Modi w.e.f. August 01, 2017.

The contact details of Mr Bharat Kedia as required under Regulation 30(5) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are as follows:

Name & Designation	Email ID & Contact No
Mr Bharat Kedia, Chief Financial Officer	Email: bharat.kedia@zee.esselgroup.com Tel : 022-7108 6006

Mr Bharat Kedia has also been designated as Chief Investor Relations Officer for the purpose of dissemination of information and disclosure of UPSI under Company's policy for Fair Disclosure of UPSI, in place of Mr Mihir Modi.

Yours faithfully,
For Zee Entertainment Enterprises Limited



M Lakshminarayanan
Chief Compliance Officer & Company Secretary



||| VASUDHAIVA KUTUMBAKAM |||
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED

Regd. Office : 18th Floor, A Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai 400 013. India.

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